



**Tarsha Polk, The Marketing Lady™**, is a personal brand strategist, marketing coach, international speaker and author of the book, *Beyond the Business Card: Strategic Networking for Success*. Her entrepreneurial endeavors started in 2003 when she formed a marketing firm to assist companies with innovative marketing solutions.

An engaging and entertaining speaker, Tarsha speaks before small to large groups on topics such as; networking, goal-setting, entrepreneurship and marketing. She coaches business owners and leaders in the areas of strategic planning, engagement marketing and business growth. She was recently selected to receive the Collin County Black Chamber' Business of the Year Award and the Collin County Business Press' 40 Under 40 award. She was also selected by Who's Who of Black Dallas to be featured in its inaugural edition. A former internet radio show host and marketing columnist, Tarsha provided marketing tips and business advice to business owners. As a columnist, her articles have been published in the Dallas Weekly, The Power Pages, North Dallas Gazette and she was included in an article on career management in Black Enterprise Magazine.

Polk served on the board of directors for Dress for Success Dallas, was a founding board member of the Collin County Black Chamber of Commerce, and was President of the Greater Dallas Urban League Young Professionals. Currently she serves on the board of directors for National Association of Women Business Owners-DFW Chapter.

Polk holds a Bachelors of Science Degree from Old Dominion University, a Masters of Business Administration from the University of Phoenix and she was an adjunct marketing professor for DeVry University.

Because of her passion to empower people to succeed in business and increase their income, she's been committed to training low income individuals and military veterans on entrepreneurship. [www.TheMarketingLady.com](http://www.TheMarketingLady.com)